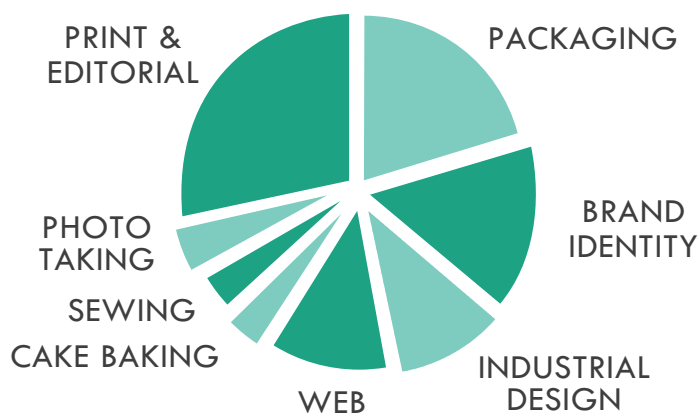


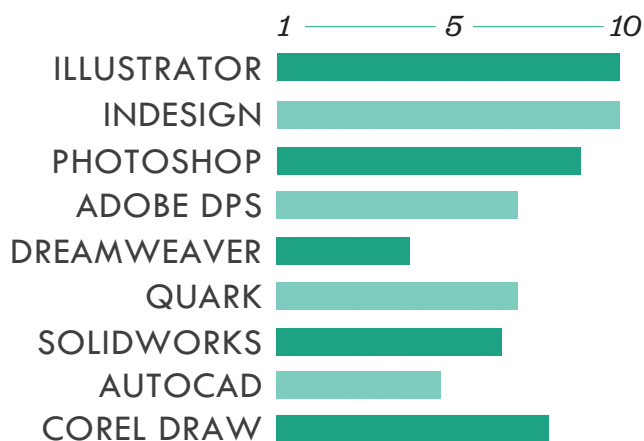
ABOUT Me

I'm a **GRAPHIC** and **INDUSTRIAL DESIGNER** that specializes in **PRINT, PACKAGING** and **BRANDING** with a sprinkle of **web, photography** and **ideation**. I've been using Photoshop, Illustrator and InDesign since the days of the blue imac. I am a **CREATIVE THINKER** who loves to learn and am always looking for a new challenge to tackle. I've been told *I bake delicious cupcakes*, I can't whistle in tune to save my life, and, like any **good designer**, I love iced vanilla lattes.

TIME Breakdown



SOFTWARE Proficiency



PREVIOUS Experience

SCOOTERBAY INC. HENDERSON, NV (2012-present)

Art Director - Handle all editorial, advertisement and layout design of two monthly print trade magazines. Design and update all sell sheets, awards and additional marketing material, as well as design annual 200 page Creative Child awards issue.

POLOLU ROBOTICS, LAS VEGAS, NV (2010-2012)

Director of Art and Design - Created all design concepts for both print and online campaigns. Designed new robot chassis and parts through sketching, foam work and solidworks models.

CENTRAL NEWS, JOLIET, IL (2009-2010)

Art Director & Lead Designer - Headed up small design department in charge of marketing materials, ads and monthly newspaper. Created identity for web presence and paper.

POPMILK DESIGN, LAS VEGAS, NV (2007-present)

Designer - Creative consulting and design for print, packaging & web as well as branding, and photography. Also brainstorming for new games and educational content for Innographx Inc.

FUNDEX GAMES, PLAINFIELD, IN (2008-2009)

Sample Maker & Product Designer - Organized and completed all mockups and display designs for 2009 New York Toy Fair. Solved design problems and created 3D renderings for the 2010 line of outdoor products.

BURNSIDES LAB, URBANA, IL (2006-2008)

Assistant to Dr. Fred Kummerow - Designed cover, marketing material and interior for book "Cholesterol Won't Kill You, But Trans Fat Could" ISBN-10:142513808X and researched for papers.

MY Affiliations

VOLUNTEER, SHILOH HORSE RESCUE, (2010-present)

MEMBER, INDUSTRIAL DESIGNERS SOCIETY OF AMERICA, (2004-present)

MEMBER, INTERCOLLEGIATE HORSE SHOW ASSOCIATION, (2003-2008)

MY Education

BFA IN INDUSTRIAL DESIGN, *University of Illinois Urbana-Champaign* (2008)

MY Work

www.coroflot.com/popmilkdesign
www.popmilkdesign.com